



COLLEGE HILL ASSOCIATION

“Improving, Preserving, Celebrating” 2022



Past-Forward: 30 Years of Neighborhood Improvement

Hello and welcome to a special 30th anniversary edition of our annual neighborhood newsletter. In an increasingly digital age, we hope you enjoy receiving this printed communication as much as we have enjoyed making it for you.

With changes of the past 30 years, the College Hill Association has necessarily evolved. Since 1992, WSU’s enrollment has increased by thousands, and Pullman’s city limits have expanded to the north, approximately doubling the size of its north-east quadrant. College Hill is no longer a small neighborhood adjacent to a major university campus. The Association became a 501(c) (3) nonprofit corporation in 2014 and subsequently changed its motto from the original “Life on the Edge” to “Improving, Preserving, Celebrating College Hill.”

Even amidst change, the fundamentals of what CHA was and is about — working cooperatively with one another and with other groups to address issues of public life

in the neighborhood — remain unaltered.

CHA’s founders were passionate about preserving the neighborhood’s built environment. The 2006 listing of the College Hill Historic District on the National Register of Historic Places fulfilled one of their long-term goals.

In more recent years, CHA has coordinated and sponsored numerous successful nominations of neighborhood properties to the Pullman Register of Historic Places. In addition, thanks to the generosity of supporting members, CHA is elated to have contributed to the Pullman Depot Heritage Center’s ongoing restoration of the 1916 Northern Pacific Depot located at the base of College Hill, with gifts of \$1,000 in each of the last three years.

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What's Happening . . .

CHA's founders were also intensely invested in civic processes. They actively participated in the development of Pullman's 1996 Pedestrian-Bicycle Circulation Plan and 1999 Comprehensive Plan. The focus on planning for change remains evident in CHA's contributions to Pullman's 2009 College Hill Core Neighborhood Plan and the City's 2021 Comprehensive Plan. Today, the CHA board strives to provide input on all land-use proposals affecting College Hill, consistently emphasizing positive design qualities such as context-compatibility and walkability. Through work with the Town-Gown Collaborative and WSU's student government, CHA also

attends to safety of pedestrians by performing regular walk audits, which inform infrastructure improvements.

One of CHA's forward-looking accomplishments as it enters this 31st year is its recent completion of a new strategic plan that extends long-term priorities into new goal areas. Our future focuses include improving Pullman's urban forestry practices, creating a College Hill Land Trust, and fostering a more inclusive and diverse cultural and social life in the neighborhood. (For more information about these and other goals, the full 5-year strategic plan can be found on our website's "About Us" page.)

Helping Us Help Each Other



CHA welcomes new participants in building our community's civic life. Beginning with a small group of residents dedicated to improving and maintaining an increasingly diverse neighborhood, the CHA has grown in numbers and ambition to make a real, positive difference in all of our lives on College Hill.

Joining in CHA's projects rewards the investment of your time and special skills with the satisfaction of making a difference. Potential contributions include

help in improving public spaces; interaction with local government; use of abilities in historic research, website development, and digital design; and, of course, financial donations to support our efforts. We all have different capacities and ideas about how to make them effective: now is the time to realize our mutual interests. Please help us help each other!

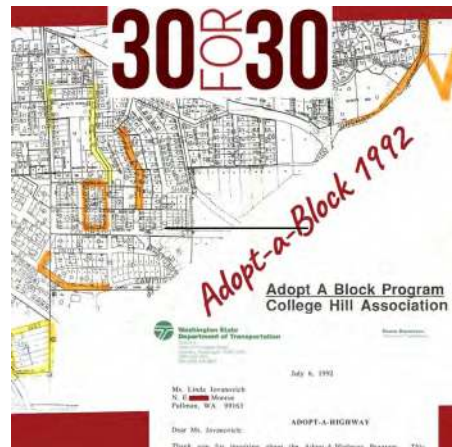
Supporters' reflecting on how much their CHA experience meant to them have noted how being an active member of a committed group helped them to know and learn from diverse neighbors, to discover the benefits of working with others for the greater good of their community, and to realize how much involvement with the CHA contributed to their lives, careers, and successes after moving on from Pullman and College Hill.

So here it is: please join us today, in any way you'd like, to help improve the quality of life on College Hill. Everyone interested in learning more about our neighborhood, supporting our mission, or becoming involved in our projects is invited to explore our website, follow us on social media, attend our board meetings, and subscribe to our monthly emails. Simply address your requests to cha.pullman@gmail.org.

This Year . . .

CHA Celebrates 30th with Special Logo, 30-for-30 Social Media Campaign

In recognition of its 30th anniversary, the CHA has launched a series of 30 social media posts highlighting the Association's history. These posts are easily recognizable because they all include the special 30-for-30 graphic shown here. The CHA looks forward to continuing the 30-for-30 social media project, and we can use your help. If you have any photos and memories of the neighborhood you'd like to share, please send them to cha.pullman@gmail.com. Thank you for celebrating with us!



“

**Adopt-a-Block
is my favorite
Sunday
tradition!**

”

- Lauren Rehm

Adopt-a-Block

One of the CHA's earliest — and most enduring — neighborhood improvement efforts is the popular Adopt-a-Block program. Records from 1992 show that the program was initially modeled after the DOT's Adopt-a-Highway effort. In the program's early years, areas were adopted by individuals and groups including local church youth groups. Today, WSU sororities and fraternities clean up areas every Sunday during the academic year.

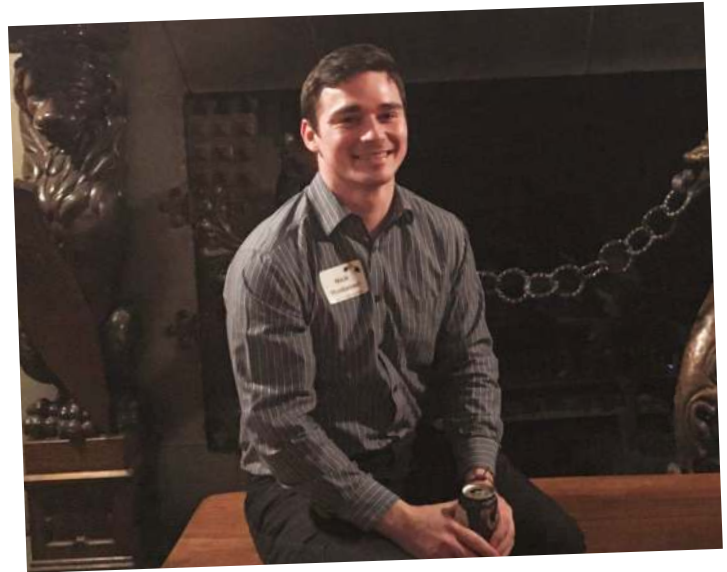
The program has changed a good deal over the years but has been operating continuously since about 2007 and is as popular as ever. Since fall 2019, more than 7200 hours of service have been recorded by WSU students in this program, more than 2,000 by 875 individual students in 2022 alone. The economic value of the service students have provided in that time, according to GivePulse, the WSU Center for Civic Engagement's service learning platform, is more than \$175,000.

Celebrating 30 Years

“My relationship with CHA was a defining moment of my education at WSU and an important part of my public history career. I was first acquainted with CHA thanks to Phil Gruen’s historic preservation class that worked on the Red Brick Roads Project. After the class I continued the effort with Allison to craft the National Register of Historic Places Nomination for that property. I was then invited to join CHA as the graduate student representative and was given the opportunity to work on a nomination for the Pullman Register of Historic Places. CHA must have liked my work because I have done many, many more in the years since!

Reflecting on my experience with the CHA, I can say that it has been overwhelmingly positive. I gained a greater appreciation for the history of Pullman and WSU, and the role that College Hill plays in that history. I’m so grateful for the experience of doing the register nominations for CHA and the financial support for that work — especially when I was in grad school and my early career. I am deeply appreciative of and indebted to CHA and its members and supporters for all the support over the years. Here’s to the next 30!”

- Robert Franklin



“As an undergraduate at WSU, I was fortunate to take on different leadership and community engagement activities. Looking back on my time there, some of my fondest memories come from my participation with the CHA board from 2010-2012. I lived on College Hill during my entire time at WSU, and one summer I undertook improving the landscaping of our rental house. This is where I believe CHA found me and I them. We shared the same values, including making our home and community a better place to live through volunteerism, advocacy, and leadership. CHA allowed me to live out these values and further develop myself as a community activist. I wish I had more room to write the multitude of impacts this experience had on me, but it’s enough to say I would have lost a great opportunity had I not joined the CHA board as a student representative. Thank you CHA for all you have done over the last 30 years and for what you will do for the next 30.”

- Nick Montanari



of Life on the Edge

“

Working with CHA has given me the best internship experience possible. The Board and its members truly care about College Hill and it's been an honor to create for them!

”

- Maddy Novelozo



“When I first got to WSU I knew so little about the Pullman community. Through volunteering with the CHA, I was able to participate in community walks, education events, and get-togethers that celebrate local folks coming together to invest in and make their community better. I learned not only how to be a better citizen, but also how to appreciate the process it takes to have a functioning community.

The CHA board brings together perspectives and skills from each generation and a variety of backgrounds. I learned about the devotion of time and effort it takes to make sustainable change, and the history and whys behind community well-being and historical conservation.

CHA works with students to show them what it means to be part of a community, not just through rules and regulations, but through open doors and open minds for creating a college hill that can be home to everyone.

I am so thankful for the mentorship and companionship that I encountered through CHA and am always excited to see the updates on the continued works that CHA does today.”

- KJ Fitzgerald

Good Stuff . . .

Celebrate College Hill with CHA Gear



CHA has been fortunate to work with WSU's talented Digital Technology and Culture (DTC) students over the years, and now we're sharing some of their creations on a few special items that contribute to Improving, Preserving, and Celebrating College Hill.

Designed in 2007 by students Josh Bland, Tim Chun, Lauren Clark, and Tamara Vallejos, our handsome College Hill Historic District logo can be found on street signs around the neighborhood. The same logo can also be found on two handy household items: a black BBQ apron and a natural canvas over-the-shoulder grocery tote. These items are available for suggested donations of \$25 and \$20, respectively.

And, for 2022-23 only, we are celebrating our anniversary with a special 30th anniversary remix of our CHA logo, designed by current intern Maddy Novelozo. The logo is displayed on a new, limited-edition pint glass that will be our gift to all donors this year and is also available for a suggested donation of \$5.

To arrange for pick-up or delivery of any of these items, please contact CHA at cha.pullman@gmail.com.

2022-2023 CHA Board of Directors

Co-Chairs: Allison-Munch Rotolo & Bob Cady

Secretary: Marilyn Von Seggern

Treasurer: Alexander Hammond

Members: Allison Fisher & Enrique Alvarado, Luke Deschenes, Adriana Janovich & John Guenther, Dave Jones, George Kennedy, James Williamson

Interns: Louis "Buddy" Moench (web developer intern) & Maddy Novelozo (DTC intern)

Good People . . .

Thanks to our Generous 2021-2022 Donors

Corporate Donors:

Good Deeds Mortgage
Phi Gamma Delta - WSU
Pullman Disposal Service

Gifts in Honor of:

Elwood Hartman (and Smith
Gym water aerobics class)
Blanch Adams King

Gifts in Kind:

Community Congregational
United Church of Christ
The Coug
The Emporium
J&H Printing
Pullman Depot Heritage Center

Individual Donors:

Anonymous (3)
David Barnes
Francis & Heidi Benjamin
Mary Lou Bennington
Tom Brigham
Charlie Butts
Bob Cady
Sue Durrant
Alex & Barbara Hammond
Gary & Malinda Jenkins
Glenn & Kathy Johnson
Barry & Michelle Johnston
George E. Kennedy
Robert E. King
KNona Liddell
Stanton & Lucille Linden
Martin & Susan Mendiola
Mike Miller
Tom & Allison Munch-Rotolo
Anna Mutin
Barbara Palmer
Jim & Jamie Peters
Karl & Bobbie Ryder-Johanson
Jessica & Carlos Suarez
Beatrice Taylor
Marilyn Von Seggern
Tim Wolsborn
Christy Zlatos

David C. Barnes (1938-2021)

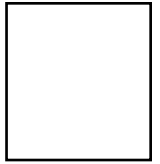


The CHA lost a major supporter and donor with the death of long-time neighborhood resident Dave Barnes on December 14, 2021. Born in Oklahoma, Dave grew up in California, where he took his B.A. (1961), M.A. (1963), and Ph.D. (1967) in mathematics, doing his graduate studies on an NSF fellowship at the University of California, Davis. Joining the WSU Department of Mathematics in 1966, he published widely in the mathematical theory of inequalities and was instrumental in developing the department's world-class Computing Center.

During his first marriage, Dave became guardian of Paul Meyer's two young sons when his colleague died prematurely in 1970. During his second marriage, Dave adopted a son, Michael Milano. And in 1987, he married Virginia Hyde, a professor of English at WSU whose dedication and passion for literature matched Dave's for mathematics.

Before Virginia's death in 2019, the couple enjoyed 32 years together in their home on NE Orchard Drive, where Dave pursued his remarkable skills in photography and woodworking. He remained professionally active throughout his life — last presenting at the Association of Mathematics Teacher Educators in 2020. The CHA is particularly grateful for Dave and Virginia's commitment to preserving the neighborhood's historically significant houses — as well as for never missing its annual summer BBQs. And we poignantly recall that, just three days before his passing, Dave joined his fellow supporting members and community partners for the CHA holiday party at the Pullman Depot Heritage Center.

College Hill Association
P.O. Box 164
Pullman, WA 99163



Yard of the Semester Updates

Actively recognizing and celebrating well-maintained properties helps promote awareness of our mission to improve the quality of neighborhood public life. We are grateful to all participating fraternity and sorority chapters in the Yard of the Semester program and for Pullman Mayor Glenn Johnson's continued support.

Spring 2022 Yard of the Semester awards were presented to **Kappa Kappa Gamma** sorority and **Pi Kappa Alpha** fraternity. Fall 2022 awards were presented to **Pi Beta Phi** sorority and **Sigma Phi Epsilon** fraternity.

In addition to these awards, CHA randomly selected one participant from each semester to receive a \$100 contribution to the chapter's national philanthropy. **Alpha Gamma Delta** was selected, and a donation presented to the Alpha Gamma Delta Foundation's *Fighting Hunger* campaign, in spring 2022. For fall 2022, CHA gave in support of **Lambda Chi Alpha's** Movember Foundation campaign.

